



FIRST THINGS FIRST

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July 8, 2010

First Things First
Arizona Early Childhood Development and Health Board
4000 N. Central Ave.
Phoenix, AZ 85012

Chairman Lynn and First Things First Board Members,

The Cocopah Tribe Regional Partnership Council would like to recommend an additional strategy to our funding plan. The strategy is actually an enhancement to our Community Awareness Strategy, with a total allocation of \$14,000. We are pleased to submit this enhanced strategy for your consideration: Community Awareness to provide outreach, program enrollment assistance, and child development Information to parents, caregivers and educators of young children in the region by partnering with the organizers of an established community event and by also providing an Early Childhood Conference in the region.

Our goal is to reach the parents, caregivers, and the early care and education providers that touch children in the Cocopah region. This proposed strategy involves an approach that is culturally appropriate and geographically sensitive. In the region, community fairs and family-focused events are a relied upon source for families to obtain information and for impacting community action. Bringing an early childhood conference to the region, allows for the focus to be on the community and the information centered on the needs of the children.

Please review the attached strategy worksheet and proposed budget for our enhanced Community Awareness Strategy. The Cocopah Tribe Regional Partnership Council appreciates your consideration of this request.

Sincerely,

H. Jill McCormick

Chair, Cocopah Tribe Regional Partnership Council



FIRST THINGS FIRST

The right system for bright futures

COCOPAH TRIBE REGIONAL PARTNERSHIP COUNCIL 2011 FUNDING PLAN SUMMARY

Regional Allocation 2011: \$ 87,686

Carry Forward from 2010: \$ 10,000

Funding Available for Allocation in 2011: \$ 97,686

Prioritized Needs	Goal Area	Proposed Strategies	Portion of Regional Allocation	Recommendation to the Board
Parent education and support that is culturally sensitive and specific to the families' needs. Parenting skills training and education. Support, education and development for family caregivers.	Family Support	Comprehensive Family Support (Strategy #1)	\$76,736	Approved December 2009
Educational and professional development for the early childhood education staff to provide high quality care and education.	Professional Development	T.E.A.C.H. (Strategy #2a)	\$3,450	Approved December 2009
Knowledge and information about the importance of early childhood development and health.	Communication	Cross-regional advocacy campaign (Strategy #3)	\$0	
Outreach, communication and coordination of services for young children and families.	Coordination	Community Exposition Collaboration (Strategy #4)	\$200	Approved December 2009
Community awareness, education and support for early childhood development, education and health.	Family Support	Community Awareness (Strategy #5)	\$14,000	Recommend Approval
Parent education and support that is culturally sensitive and specific to the families' needs.	Family Support	Nutrition & Food Assistance (Strategy #6)	\$2,500	Approved December 2009
		Subtotal of Expenditures	\$96,886	
		Fund Balance	\$800	
		Grand Total	\$97,686	

	SFY 2010	SFY 2011	SFY 2012 ESTIMATED	Total
Revenue				
FTF Total Alloction for the SFY	\$78,227	\$87,686	\$87,686	
Fund Balance (carry forward from previous SFY)	N/A	\$10,000	\$800	
Total Available Funds		\$97,686	\$88,486	
Strategies	SFY 2010 OBLIGATED	SFY 2011 PROPOSED	SFY 2012 ESTIMATED	Total
1. Comprehensive Family Support	\$60,961	\$76,736	\$68,336	\$206,033
2a. T.E.A.C.H.	\$3,450	\$3,450	\$3,450	\$10,350
2b. Conference Scholarships & Project Grants	\$0	\$0	\$0	\$0
3. Statewide Advocacy Campaign	\$0	\$0	\$0	\$0
4. Community Exposition Collaboration	\$2,568	\$200	\$200	\$400
5. Community Awareness	\$0	\$14,000	\$14,000	\$28,000
6. Nutrition and Food Assistance		\$2,500	\$2,500	\$5,000
Emergency Food Boxes	\$1,248	\$0	\$0	\$1,248
Needs & Assets/ Evaluation	0	0	0	\$0
Subtotal Expenditures				
	\$68,227	\$96,886	\$88,486	\$251,031
Fund Balance (carry forward)	\$10,000	\$800	\$0	
Total	\$78,227	\$97,686	\$88,486	

Strategy#5: Provide outreach, program enrollment assistance, and child development information to parents, caregivers and educators of young children in the region by partnering with the organizers of an established community event and by also providing an Early Childhood Conference in the region.

The Regional Council identified a need for community awareness on the importance of early childhood development, education and health. Although the region does have print news outlets, community fairs and family-focused events are a relied upon source for obtaining information, learning together, and achieving community action. This type of outreach is successful in reaching parents and can enhance their awareness related to early education for Native American children, family support, early intervention, and other topics regarding the healthy development and education of young children that is culturally relevant to the Tribal region.

Seeking to increase the knowledge and awareness about early childhood development and health issues, the Regional Partnership Council has identified a strategy to reach out to the parents, caregivers and educators of young children in the region by providing an Early Childhood Conference, from a tribal perspective to further support families and early care providers that will include the following:

- Child development and brain development information and education sessions;
- Healthy eating, healthy cooking, child nutrition, breastfeeding information, etc, sessions especially related to the prevention of obesity in children;
- Community health and social service agencies, such as the Yuma County Health Department and Arizona Early Intervention Program (AzEIP), onsite to conduct screenings, complete program applications, and provide resource information and referrals as appropriate;
- Interagency networking to increase support for parents throughout the region;
- Demonstrations and learning sessions for parents to create activities similar to “brain boxes” and other child development tools and toys to promote their child’s development;
- Cultural exhibits and presentations (i.e. Stories in Cocopah language, Prenatal practices, etc.), offered through traditional storytellers, dancers, and bird singers;
- Child Find activities and kindergarten preparedness offered by local Public School Districts (Somerton Elementary and Crane).

To ensure the information provided to the community is relevant, culturally appropriate, and successful in meeting the needs of the region, an Advisory Committee, including appointed Cocopah Tribe Regional Partnership Council Members, will be established by the grantee. One of the main functions of the Advisory Committee is to have input during the planning and marketing of the conference and to oversee the processes related to the solicitation, review and selection of presenter proposals.

Lead Goal: (#11) Coordinate and integrate with existing education and information systems to expand families’ access to high quality, diverse and relevant information and resources to support their child’s

optimal development.

Goal: (#15) Expand public awareness of, and financial and political support for, early childhood development and health efforts in Arizona.

Goal: (#12) Increase the availability, quality and diversity of relevant resources that support language and literacy development for young children and their families.

Key Measures:

- Percentage of families with children birth through age five who report they are satisfied with the accessibility of information and resources on child development and health
- Total number and percentage of public and private partners who report that FTF planning process and activities use family centered practices (i.e. connects families with community resources)

Target Population (Description of the population to reach):

- Families in the Cocopah Regional Area with children under the age of 6. The Population Estimate Program (PEP) estimates there are 60 children (ages 0-5) in the region.
- Relatives/Caregivers of children under the age of 6.
- Early Care Professionals, including staff of other Tribal Departments and programs working with children and families.

Proposed Service Numbers	SFY2010 July 1, 2009 - June 30, 2010	SFY2011 July 1, 2010 – June 30, 2011	SFY2012 July 1, 2011 - June 30, 2012
	n/a	100 Conference Participants	100 Conference Participants

Performance Measures 2011-2012

- Number of families attending/ Total number of families with children 0-5
- Attendance of early childhood caregivers and educators
- Number of children receiving developmental and health screenings/ Proposed service number

- How is this strategy building on the service network that currently exists:
Currently the Cocopah Indian Tribe offers a community exposition on a biennial basis. Community events involving a variety of Tribal and community resources have proven to be an effective awareness and education strategy in this community. The conference will involve child serving agencies in the region, the Town of Somerton and Yuma county.

- What are the opportunities for collaboration and alignment:
This strategy encourages a partnership with the Tribe, departments, community resources and businesses in the region. It also opens the door for collaborating with surrounding communities and regions. The Regional Partnership Council approved a participant priority list that includes extending the invitation to other Tribes in the regional area.

SFY2011 Expenditure Plan for Proposed Strategy	
Total Allocation for Proposed Strategy	\$14,000
Budget Justification: In-Region Early Childhood Conference: \$14,000 <ul style="list-style-type: none">• To cover all conference expenses (no cost to participants)• Covered expenses could include keynote speakers/conference or workshop presenters, travel fees for speakers, conference/training location fees, materials and outreach, other space costs, administrative and personnel costs, meals for participants, presenters, facilitators, and other associated costs• Affiliation fee for curricula, if required for use	